

Biodiversify Application Task

As part of the application process for the role of communications and marketing co-ordinator, we would like you to create a LinkedIn post using [this blog](#) for inspiration.

Guidance:

- Don't overthink this or worry about getting things wrong. Because this is an entry-level job, we're including tasks throughout the application process to judge your competence on skills you'll need.
- This task is to allow us to get a sense of your writing skills and your ability to review content and find a good story/angle. Trust your gut and be creative with this task.
- You don't need to spend loads of time on this task. Applying for jobs is time consuming so we don't expect or want you spending too much time on this. There will be plenty of time for you to show your skills in later stages of the process should you be chosen to proceed to the next step.
- Your content will not be stolen - this is an old blog post so the content you create will be used for the purposes of this interview only.
- You can include visual content with your post - we know not everyone will be comfortable producing graphics so consider other kinds of visual content you can include if graphic design isn't something you're comfortable with.
- We can't stop you from using AI but we would strongly advise you not to. In this role you'll have a chance to build on your skills and while AI can advance some skill development, it can be a hindrance rather than a help in certain areas such as writing.

Got questions? Email hello@biodiversify.org

Upload your cover letter, CV and task submission [here](#)

